

REP HEADLINE# 8368678      TRF# 1583428      REP: TEL# 703-528-9967      FAX# 703-516-9680  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET      HARRIS REPORT FROM REP      OCT13/16 12.01  
 \*\*\* KOLD-TV \*\*\*      \*\*CHANGES\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M MCSALLY/R/CON/AZ      REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME STRATEGIC MEDIA SERVICES      BUYER NAME BEN RHEAULT

1911 NORTH FT. MYER DRIVE #400      SALES PRSN WA- RYAN GORDON (H)  
 ARLINGTON, VA 22209

ORDER # \_\_\_\_\_ CONTRACT # 8368678      CLASS: NATL.      LOCAL      REGIONAL

PRDCT MCSALLY FOR CONGRESS EST#1606 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/16 OCT11/16 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT13/16 12.01

REP: M1 APPROVED  
 MOVING MONEY TO HEADLINE 8368628  
 THANKS TAYLOR FOR RYAN

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ELECTRONIC INVOICING IS PREFERRED  
 FOR TV AND RADIO INVOICES - IDB# 9912521  
 FOR MARKETRON: E1141074

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11	S		1000A-1100A	30		\$350.00	10/9	10/9	0		SUN	0

AGENCY ADVERTISER CODE = 130      AGENCY EST# = 1606  
 AGENCY PRODUCT CODE = 141

PROGRAM : CBS NFL TODAY  
 CON COM1: CBS NFL TODAY  
 CREDIT TAKEN FOR 2 SPOT(S) MISSED OCT9

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STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#11									
			MISSED: SUN/1000A-1100A				OCT9(2/WK)		30S	\$350.00	(OCT12/16)	
			OFFER: NONE									
			CMT: MOVING TO HDL # 8368628									

OCT/16 \$5,330.00

CONTRACT TOTAL \$5,330.00  
TOTAL SPOTS 20

MARKET TOTALS \$20,793 KOLD 29% KGUN 31% KVOA 29% KMSB 7% KTTU 4% CABL 0% KWBA 0%  
EOLD 0%

ACCURATE SHARES

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE